

# Dr.Jart+

Masks aren't just a one-time thing, They're the main characters in your Korean glow-up story. **Backed by Korean skincare science and derm-tested formulas, these masks dive deep to hydrate, strengthen your barrier, and give you that healthy skin.** Just pick your vibe and let yourself *Mask. Treat. Repeat.* Explore our full lineup of innovative masks - from refreshing Cryo Rubber<sup>™</sup> that cool and tighten skin, to soothing sheet masks packed with targeted ingredients. Each one is crafted to fit your skin's unique needs, so you can customize your ritual and keep that healthy skin going strong.

# (Re) Discover our 4 Cryo Rubber<sup>™</sup>, the coolest masks around

The coolest route to healthy skin is CryoTherapy – all from the comfort of your home. Traditionally used in clinics, CryoTherapy involves cold treatments that helps improve firmness, puffiness, and improve circulation for more radiant skin. But now, you can skip the appointment and get those same skin-boosting benefits at home with Dr.Jart+ Cryo Rubber<sup>™</sup> masks.

This technology from Korea is a two-step mask giving you the instant cooling, improving micro-circulation and boosting effects based on the wonder ingredient in your Cryo Rubber<sup>™</sup>.

Cryo Rubber<sup>™</sup> masks can cool your skin by up to 11°C\* - basically a mini-ice spa for your face!





#### Meet the Rest of the Mask Squad!

Cryo isn't the only science in our skincare lab. Jart+ has a whole squad of high-performance sheet masks, each powered by derm-tested formulas and highly effective ingredients like Glycerin, Allantoin, Centella Asiatica, and Ceramides. Think of them as mini skin workouts – whether your skin's feeling dry, dull, irritated, or oily, there's a mask that knows exactly what to do.

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Sheet masks are an essential step in Korean skincare, offering a perfect time to unwind. For a quick boost, use a regular sheet mask for 10-15 minutes. If you want extra care and cooling, indulge in a Cryo Rubber<sup>™</sup> mask for 30-40 minutes. Don't forget to prep with an essence and finish with a moisturizer to lock in all the benefits. Julien Michelet,

**EMEA Education Manager** 

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## **Derm-tested Korean face masks** designed to meet your skin's every need







Dry Skin

Hydrating

Action





Cryo Rubber Moisture Mask Suggested Retail Price (SRP) 14€ **Dermask Vital Hydra Solution** SRP 7€



and Fine lines

Firming







Cryo Rubber Firming Mask SRP14€





Soothing





Cryo Rubber Soothing Mask SRP 14€ Dermask Soothing Hydra Solution SRP 7€ Cicapair<sup>™</sup> Soothing Repair Serum Mask SRP 8€

Sensitive Skin







**Dull Skin** 



Crvo Rubbe



**Cryo Rubber Brightening Mask** SRP14€



Moisturizing





**Oily Skin** 

**Oil Control** 



Ceramidin<sup>™</sup> Skin Barrier Moisturizing SRP 8€



Porecting Solution SRP 7€ Pore.Remedy<sup>™</sup> Purifying Mud Mask SRP 7€



## Dr.Jart+ Skincare innovation from Korea.

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Dr.Jart+ brings you cutting-edge **SKINCARE INNOVATION FROM KOREA**. Combining efficacious ingredients and innovative technologies, our scientists create highperformance derma products that produce visible results. And there's an artful twist to every texture, tube, and design that's uniquely Dr.Jart+. We believe serious skincare should be fun, too.

## Follow us on Tiktok @dr.jart\_eu & Instagram @drjart\_eu #drjartMask.Treat.Repeat.

#### Available at all points of sale.

For any further information, please contact **Paiman Azizi**: paiman@mmbsy.com